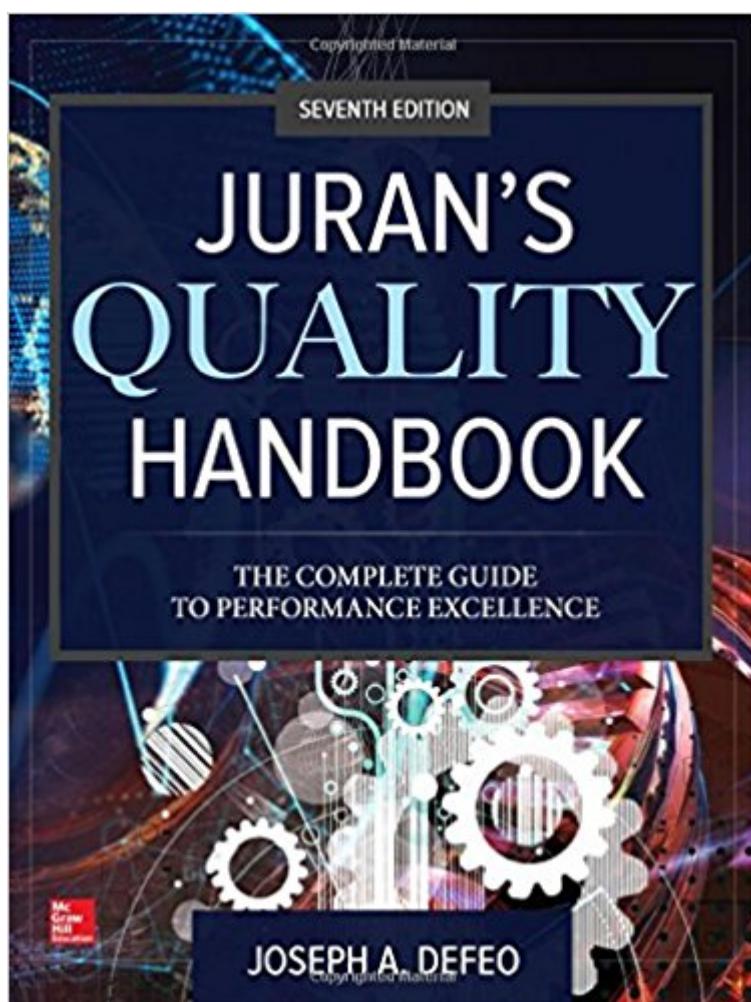


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Juran's Quality Handbook: The Complete Guide To Performance Excellence, Seventh Edition



Synopsis

The cornerstone text on quality management and performance excellence is thoroughly revised to reflect the latest challenges and developments. The "body of knowledge" for the science of quality management and performance excellence for more than half-a-century, Juran's Quality Handbook has been completely updated to meet the ever-changing needs of today's business and quality professionals. Under the guidance of a team of top experts, this authoritative resource demonstrates how to apply the right methods for delivering superior results and achieving excellence in any organization, industry, or country. Juran's Quality Handbook, Seventh Edition provides you with a complete roadmap for the discipline -- clearly written to make sure you know where you are in the process and what you must do to reach the next level. Within its pages, you will find A-Z coverage from key concepts, methods, research, and tools to practical applications on the job. Here's why this is the best edition yet: Updated chapters on Lean, Six Sigma and the Shingo Prize. NEW chapters on Risk Management and Building a Quality Management System. NEW material on the history of quality management. All ISO and other regulatory standards have been updated. NEW statistical tables, charts, and data. Examples and case studies throughout demonstrate how others have applied the methods and tools discussed in real-world situations.

Book Information

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Customer Reviews

Joseph A. DeFeo is a leading quality management practitioner and successor to Dr. Juran as Chairman and CEO of Juran Global, Inc. He is recognized worldwide for his expertise in enabling organizations to achieve organizational excellence. Joseph M. Juran was the international thought leader in the quality management field for more than 70 years and continues to be considered the father of modern day quality management. He helped to create the U.S. Malcolm Baldrige National Quality Award and was the founder of Juran Institute, Inc. and author of more than 20 books.

This book is the Bible of quality - a great reference.

Comprehensive and excellent update

This is the reference book for any quality professional

This is the standard for quality.

A quality professionals must have!

The completely updated Handbook includes new chapters, tables and charts, and real-world examples that are so helpful to business and excellence professionals! Easy to digest and Great read.

A must read and resource for the business professional. A sound source of information and direction for strategy, management principles, and technical direction.

Great book to keep by your side if you work within the OE industry. Real world situations and examples of how to apply the tools and methods outlined in this book.

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